



# NEWSLETTER - JULY 2023

## NEW STUDENTS & NEW CHALLENGES

### *Whats new at Chiranthana?*

Chiranthana participated in an exclusive event for Australian delegates at Leela Bhartiya City. It was an event where we showcased our exclusive products as well as our vendor partner's products. Chiranthana tied up with various vendors for a variety of products like clothing, footwear, home décor, and jewellery to name a few. Kusuri Mane, Kauseyah, Bhavana's Fashion, unnathi creatives, Dexterity, Athula Nirmithi, Savayava, Aavishjia Pvt Ltd, Venom Fashion and Kaushik Footwear were some of the vendors whose products were on sale. The exhibition saw a good response from the delegates. It was a great experience and a collective effort from team Chiranthana.





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## **BEGINING OF THE ACADEMIC YEAR...**

The students created bookmarks with stencils and it was distributed to the delegates as a takeaway gift. The students also block printed designs and then painted on fabric which was framed. The artists at Chiranthana have been contributing creatively to Aase products. The products were highly appreciated by the delegates.

Chiranthana executed an order of colourfully hand painted potlis for a client. The potlis were block printed, hand painted by students at Chiranthana and the potlis were stitched at our Gubbi Unit. It was highly appreciated by the client.



## ***Rachana at AWS meet***

Rachana was at the Amazon Web Services – Founders Forum , Bengaluru on 7 th July held at Shangri La. The event was a represented by more than 100 organisations. The event was attended by select few NGOs and it was a very proud moment for Chiranthana as our founder Rachana represented the organisation and was a voice for the disability sector.





## ***Rachanas interview with Simply Suparnaa***

Our founder Rachana was interviewed by Suparnaa Chadda of Sabera fame. She spoke about her personal journey and the journey of Chiranthana and how it has grown into an organisation working for Special needs children and stressed on the need to create a space for individuals with special needs. She also spoke of the future plans of Chiranthana with regard to Aase' – our retail venture. The program was streamed live on the youtube Channel Simply Suparnaa.

A screenshot of a YouTube video player. The video is titled 'A messiah for special needs individuals in Karnataka'. The video shows two women in a video call. The woman on the left is Rachana, and the woman on the right is Suparnaa. The video has 43 views and was uploaded 2 hours ago. The channel is 'Simply Suparnaa' with 1.91K subscribers. The video description mentions a 6-year-old boy with Autism who is a beneficiary of Chiranthana. The video is part of the SABERA Awards series.

2:36 VoLTE 5G

Nadeem Ahmed  
My 6 year old son with Autism is one of he beneficiaries of Chiranthana. Kudos to Rachana Mam and her team for helping children with special needs.

#SABERA23 #SABERAAwards

### **A messiah for special needs individuals in Karnataka**

43 views 2 hr ago ...more

**Simply Suparnaa** 1.91K [Subscribe](#)

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## ***HR orientation programme at Chiranthana***

An HR orientation Programme was held for the employees of Chiranthana. The employees were appraised of the rules , regulations and the code of conduct at Chiranthana. The employees were also informed of the staff policies and procedures. It was conducted by our General Manager –*Shubha Gaikwad*.



## ***Star of the month***

### ***Congratulations***

Namratha is the Student of the Month. She is regular and is an enthusiastic learner. She has also contributed to the creative work at the vocational skill Centre. She has shown a lot of interest in block printing , painting and stitching. She has shown tremendous improvement over the month.

