

NEWS LETTER OCTOBER - 2024

Exhibitions Galore this Month!

October has been bustling with activity as Chiranthana showcased its handmade product line, Aase, at various corporate locations in celebration of the Dasara-Diwali season. Here's a quick look at our exhibition tour:



October 4 - Awake



October 17 - Biocon



October 21 - HSBC Whitefield



October 22 - HSBC M.G. Road and Biocon Park



October 23-24 - Disney Hotstar Corporate Office



October 29 - Element 14

The Aase products received immense appreciation for their design, quality, and the meaningful cause behind them – supporting employment for special needs adults. We were thrilled to see customers enthusiastically bring friends and colleagues to support our stall.



Ayudha Pooja at Chiranthana - October 10th

Chiranthana celebrated Ayudha Pooja with great enthusiasm! Children in colorful outfits, and a festive pooja was conducted to bring health, wealth, and prosperity to all. Teachers and students enjoyed the celebrations with a lively Dandia dance, filling the day with joy and festivity.

Diwali Sale - October 26th

Diwali sale at Chiranthana was a full-day event featuring vibrant diyas, exotic candles, and our sustainable handmade products. The turnout was fantastic, and we appreciate everyone who visited and supported the initiative.



A special thank you to **Tejashree, President of Rotary Sadgamaya**, and the Rotary members for their participation and for purchasing numerous items from our collection.

We're grateful for the wonderful support shown this October! Thank you for helping us continue our mission of empowering special needs adults through meaningful employment opportunities.

